



AUTO TECH China 2025

The 12th International Automotive Test Expo in Guangzhou

AUTO TECH China 2025—Asia's leading exhibition for advanced automotive technologies. Held within AUTO TECH China, it is the largest exhibition in South China exclusively dedicated to the latest technologies and services in automotive testing, evaluation, and quality engineering.



November 21-24, 2025

Area D, China Import and Export
Fair Complex (Guangzhou)



www.china-autotech.com



The leading exhibition for full-vehicle and automotive components testing in South China

The 12th International Automotive Test Expo will take place from November 21-24, 2025 at the Area D, China Import and Export Fair Complex (Guangzhou), China. As one of 8 themed exhibitions held inside AUTO TECH China 2025, It will attract more than 500 companies to show the full vehicle and component testing and validation technologies and services, together with other important topics such as software-defined vehicle, EV/HEV, lightweight, smart cockpit, electronics and automotive interiors. Meanwhile, the event organizer will invite automotive OEMs, R&D centers and Tier 1&2 suppliers to visit the show such as GAC, Nissan, Toyota, Honda, BYD, Tesla, Xpeng, Dongfeng, Changan, SAIC, Geely, GM, Mercedes-Benz, BMW, Volkswagen, NIO, Xiaomi, Bosch, Continental, Magna and any others from China and all over the world.

2024 Show Review ☆

408 Exhibitors from **26** Countries and regions

80 high-level technical seminars

18,960 automotive engineers visited the show

86 visitor groups, including Dongfeng, GAC, Peng, Tesla, Dongfeng Nissan, BYD, SAIC, First Auto Audi, Hyundai, Toyota Technology Center, Xiaomi, Huayu Automobile, Continental Motors etc.

30,000 m² exhibition area

*Shared with China Guangzhou Automotive Technology Expo

Automotive OEMs and Tier 1& 2 suppliers visit the exhibition to find suppliers and partners. The exhibition has grown in size every year and has established itself a must-attend event for automotive industry professionals.

Who will visit the show?

◆ More than 20 automotive industrial parks—Guangzhou Huadu Automotive Industrial Base, Guangdong Zengcheng Industrial Park, Guangdong Zhaoqing (Gaoyao) Auto Parts Industrial Park, Daya Bay Automotive Industrial Zone, Shenzhen BYD Pingshan Industrial Park, Foshan High-tech Industrial Development Zone, Huizhou (Shiwan) Automobile Industrial Park, Liuzhou High-tech Zone, Wuhan Economic and Technological Development Zone, Xiangyang Automobile Industrial Park, Yancheng New Energy Automobile Industrial Park, Chongqing Liangjiang New District, Chengdu Economic and Technological Development Zone, Changsha County Economic and Technological Development Zone, Jiangxi Mahayana Automobile Technology Industrial Park, etc. ;

◆ More than 50 Automobile Research Institutes and Technical Centers—Guangzhou Automotive Engineering Research Institute, BYD Automotive Engineering Research Institute, Dongfeng Nissan Technology Center, Yangtze Hydrogen Power (Foshan) R & D Center, Evergrande New Energy Vehicle Global Research Institute, Changan Automobile Engineering Research Institute, Yutong Bus Technology Research Institute, Jiangling Automobile Group R & D Center, Toyota Motor R & D Center, Pan-Asia Automotive Technology Center, Hyundai Motor R & D Center, Beijing Automotive Research Institute, Shanghai Automotive Technology Center, FAW Technology Center, Mercedes-Benz Car China R & D Center, Great Wall Automobile Technology Research Institute, Geely Automobile Research Institute, JAC Automobile Technology Center, Dongfeng Motor Corporation Technology Center, etc. ;

◆ More than 100 Automobile Manufacturers—Tesla, Xiaopeng, Xiaomi, Weilai, Aichi, GAC Trumpchi, GAC New Energy, GAC Toyota, GAC Honda, GAC Fiat, BYD, Geely Automobile, Dongfeng Motor, Dongfeng Honda, Liuzhou Wuling, Changan Automobile, Changan Ford, Hyundai Motor, Nanjing Jinlong, Volvo Cars, FAW Volkswagen, FAW Toyota, SAIC Volkswagen, SAIC Chase, SAIC GM, BAIC Foton, Changan Mazda, Chery Automobile, Zhengzhou Yutong Bus, Zhengzhou Nissan, Dongfeng Nissan, BMW Brilliance, Great Wall Motors, JAC, Jiangling Group, Daimler Benz, Mitsubishi, etc. ;

◆ More than 1000 Automotive Technologies and Parts Suppliers—Bosch, Continental, Denso, Delphi, Valeo, Visteon, Johnson Controls, Trina Motor Group, Yazaki Corporation, ZF, Infineon, Borg Warner, Hyundai Mobis, BASF, Sumitomo Electric, Seiko, Panasonic Automotive Systems, George Fischer, ThyssenKrupp, Mikron, Hitachi Automotive Systems, Ningde Times, Mitsubishi, Haistamp, Alpine Electronics, Brose, Toshiba Electronics, Decosmir Group, Elring Klinger, BYD Industry, Huayu Automotive, Huaxiang Electronics, JAC Chassis, Honeycomb Energy, Weifu Hi-Tech, Jingjin Electric, United Automotive Electronics, Dajiang Industry, Jie New Power, Hangsheng Electronics, Yanfeng Visteon, Shanghai Electric Drive, etc.

Exhibit Profile

- Test simulation
- NVH analysis
- Occupant/pedestrian safety
- Engine/emissions testing
- Track simulation and laboratory testing
- Dynamometers
- Vehicle dynamics testing
- Materials testing
- Aerodynamic and wind tunnel testing
- Vibration and shock testing
- Acoustic testing
- Environmental testing
- Mechanical testing
- Hydraulics testing
- Electrical system testing
- Reliability/life-cycle testing
- Test facility
- Automated test equipment (ATE)
- Fuels and integrated systems testing
- Test management software
- Crash test analysis
- Tire testing
- Data acquisition and signal analysis
- Impact testing
- Electronics /microelectronics testing
- Fatigue/fracture testing
- Torsion testing
- Component testing
- EMC/electrical interference testing
- Structural and fatigue testing
- Impact and crash testing
- Sensors and transducers
- Test facility design
- Quality testing and inspection
- Telemetry systems
- Vehicle simulation
- Automatic inspection
- Stress/strain testing
- Calibration
- Laboratory instrumentation
- Software test and development
- Quality management solutions

Exhibitor Comments

The AUTO TECH China Automotive Technology Expo is very professional. By participating in this exhibition, we have achieved sharing of technology and win-win cooperation. We have continued to pay attention to the AUTO TECH China Automotive Technology Expo since it was held in Guangzhou. At the same time, we have also learned from our peers about their excellent products. We will also look for more cooperation opportunities based on this to jointly develop the automotive business. We will continue to participate next year.

Li Yang, Industry Manager, Shenzhen SIGLENT Technology Co., Ltd.



This is the fourth time that Denki Trading has participated in the AUTO TECH International Automotive Technology Expo. Since Chongqing to Wuhan, and then to Guangzhou in South China, we have witnessed the growth and development of AUTO TECH. Denki Trading (Shanghai) Co., Ltd. is a wholly-owned subsidiary invested by Nippon Denki Co., Ltd., a testing instrument and test equipment sales company listed in Japan. Through a professional automotive technology exhibition platform such as AUTO TECH, we have met many new and old customers in automotive industry, and we are looking forward to the cooperation of AUTO TECH 2024 in South China.

Shen Ping, Marketing manager, Denkei Trading (Shanghai) Co., Ltd



Visitor Comments

Our company organizes a lot of staffs to attend the AUTO TECH every year, and we gain a lot at the exhibition! The exhibition area is clearly divided and the guide signs are clear, which is very convenient for visitors. Many exhibitors from different segmentation in automotive industry. In addition, the organizer's pick-up driver communicated clearly, the vehicle arrived at our company in advance, the pick-up and delivery were good, and the service experience was also very good.

Zhan Zhixun, Director, Guangzhou Denso Co., Ltd.



AUTO TECH 2025 Concurrent Forum

Automotive Testing Solutions Forum

November 21-22, 2025 China · Guangzhou

Forum topics in 2025 (including but not limited to)

Comprehensive testing solutions for automotive electronics and new energy vehicles.

Testing of automotive sensors, actuators, ignition devices, ECUs, etc.

Automotive NVH testing.

Intelligent connected vehicle testing.

Automatic driving testing.

New energy vehicle three-electric system testing.

Software-defined vehicle development and testing.

Automotive EMC design and testing technology.

Advanced testing and application technology for automotive materials and components.

Development trend of new automotive power and control technologies.

New technologies and methods for automotive emissions and four-wheel alignment testing.

Online testing for automotive manufacturing, component processing testing.



AUTO TECH Speakers(partial)



Liao Lei
Chief Engineer of Internet of Vehicles & Software Defined Automotive Project Director
GAC Research Institute



Tang Jinbao
Software Engineer
NIO



Zhang Xiong
Deputy Director of
GAC Aian R&D Center



Liu Haipeng
Test lead engineer
DENSO



Fan Xi
New energy vehicle
test engineer
SAIC VOLKSWAGEN



Zhang Jun
NVH senior technical expert
Geely Automobile
Research Institute



Peng Lei
Smart car software
development
senior engineer
Huawei Technologies Co., Ltd.



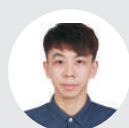
Yang Dongsheng
President of
Automotive Technology
Research Institute
BYD Auto Industry Co., Ltd.,



Ouassim Sfar
Project technical management
Volkswagen (Anhui) Co., Ltd.



Yang Jingfu
Battery System
Test Supervisor
Volvo Car



Feng Zhuofeng
Senior electrical
testing engineer
Xpeng Motors



Alexander Pesch
Senior Director of
Autonomous driving
Audi China



Zhu Xiaoyue
Automotive and Energy
Business Department BD
Keysight



Hao Geng
Automotive Test Engineer
CATARC



Toshima Koji
Head of Electric Project
Toyota cars



Gu Jie
Senior Director of Xpeng
Motors Power Department

Targeted buyers:

BYD Auto Industry Co., Ltd.
GAC Group Automotive Engineering Research Institute
Guangzhou Xiaopeng Automobile Technology
GAC Aion New Energy Automobile Co., Ltd
SAIC Motor Corp., Ltd.
Dongfeng Nissan Passenger Vehicle Technology Center
Honda Technology (China) Co., Ltd
Changan Automobile Engineering Research Institute
Toyota R&D Center China Co., Ltd
Beijing Chehejia Information Technology
Great Wall Motor Co., Ltd
Tesla Shanghai
Xiaomi Automobile Technology Co., Ltd
Dongfeng Liuzhou Automobile Co., Ltd
Lantu Automotive Technology Co., Ltd
Shanghai Weilai Automobile Co., Ltd
Daimler Greater China Investment Co., Ltd
Volkswagen (Anhui) Co., Ltd.
Geely Automobile Research Institute (Ningbo)
Ford Motor Engineering Research (Nanjing)
Chery Jaguar Land Rover Automobile Co., Ltd.
Dongfeng Commercial Vehicle Technology Center
Guangzhou Denso Co., Ltd.
Bosch Auto Parts (Suzhou) Co., Ltd.
Guangzhou Stanley Electric Co., Ltd.
Desay SV Automotive Electronics Co., Ltd.
ZF (China) Investment Co., Ltd.
Marelli Automotive Electronics (Guangzhou)
Valeo Automotive Internal Control (Shenzhen)
Guangzhou Autoliv Auto Safety System Co., Ltd
Webasto (Guangzhou) Roof Systems Co., Ltd.
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Briefing

Time:

November 21-24, 2025

Venue:

Area D, China Import and Export Fair Complex (Guangzhou)

Organizers:

China Automotive Engineering Research Institute Co. Ltd
Society of Automotive Engineers of Guangdong
Society of Automotive Engineers of Guangxi
Society of Automotive Engineers of Fujian
Society of Automotive Engineers of Hubeing
Society of Automotive Engineers of Jiangxi
Guangzhou J&S Watson Exhibition Co., Ltd

Co-organizers:

BYD Auto Industry Co., Ltd.
GAC Research Institute
GAC Honda Co., Ltd.
GAC Toyota Co., Ltd.
Dongfeng Nissan Passenger Vehicle Technology Center
Chery Automotive Technology R&D Center
Changan Automobile Global R&D Center
Geely Automobile R&D Center
Xiaomi Automobile Technology Co., Ltd.
Guangzhou Xiaopeng Motors Technology Co., Ltd.
NIO Co., Ltd.
Li Auto Inc
Dongfeng Motor R&D Center
Great Wall Motor Company Limited
FAW-Volkswagen Co., Ltd

Guangzhou JS Watson Exhibition Co.,Ltd
Exhibitor Manager

Mr. Brian BAO

Mobile: 86-181 0257 5351

Tel: 86-020 3439 7221

Email: brianbao@jswatsonexpo.com

Address: Room 505, Building A, Pazhou Exhibition Creative Park, No. 10, Haicheng East Street, Haizhu District, Guangzhou, China

Show schedule

SHOW TIME

Move In:
2025.11.19-20

Show Time:
2025.11.21-24

Move Out:
2025.11.24

Booth fee

Booth type	Specifications	Price
Standard booth	9m ²	USD 2800
	18m ²	USD 5600
Raw space	36m ² at least	USD 280/m ²

Note: 10% more fee will be added for Corner Booth with two openings